

TOURBO

Boosting the transition pathway of MSMEs in tourism
with green and digital transformation

“Call for Expression of Interest for Experts to supply Innovation
Services to MSMEs in the TOURISM Sector”

Deliverable

JOINT OPEN TENDER SCHEME TO SELECT INNOVATION AND KNOWLEDGE PROVIDERS/EXPERTS IN THE TOURISM SECTOR

Foreword

Marche Region (Italy) and Eloris (Greece) are partners of TOURBO project financed by the European Commission through the INTERREG EUROPE Programme 2021-2027.

This Call falls within TOURBO project, and it is meant to Short List a pool of Experts, that are willing to support MSMEs operating in the TOURISM sector for investment in innovation and willing to adopt GREEN and DIGITAL TRANSITION¹ methods and solutions within their business.

This is a Joint Expression of Interest issued by SVEM - the Regional Development Agency of Marche Region and Eloris - the Company for Research, Education, Innovation and Development of the North Aegean Region and the result will be a UNIQUE List of Experts.

Art. 1 – Introduction to TOURBO goals

The tourism sector is characterized by SMEs/micro-firms generally facing difficulties in accessing to innovation, digitalisation and sustainability due to their dimension combined with skills need and changes in new tourism demands, MSMEs have also scarce attitude to cooperate and internationalise and there is substantial gap between supporting schemes providers and valuable solutions for MSMEs due to the lack of substantive understanding of requests and mutual dialogue.

The TOURBO project, financed by EU under the INTERREG EUROPE Cooperation Programme, contributes to the TWIN TRANSITION PATHWAY approach by promoting innovative ideas and practices to foster green and digital solutions for tourism MSMEs, aiming at creating a more responsive, smart and inclusive policy framework.

After an in-depth analysis of tourism sector able to trigger innovation in PPs territories starting from the state of the art, TOURBO will implement 2 pilot actions, providing a pool of TOURISM Companies of 2 pilot areas in Italy and Greece with a personalized plan (based on a sustainability diagnosis and smart&green scenarios) to improve MSMEs competitiveness and own potential market positioning thanks to better sustainable and digitisation solutions.

A total of n.5 tourism companies, for each pilot area in Marche (Italy) and in the North Aegean Region (Greece), will be in testing the benefit of the collaborative & open innovation approach to boost their innovation capacity.

SVEM (Sviluppo Europa Marche S.r.l.) www.svemarche.eu is the Regional Development Agency of Marche Region which is a partner of TOURBO Consortium and is the implementing body of the project entitled to manage the pilot action and this call for Expression of Interest in collaboration with the Greek partner Eloris.

¹ For a definition of Green and Digital Transition within the TOURBO project see Annex 1 – “Tourbo Glossary”

Eloris, www.eloris.gr, is the Company for Research, Education, Innovation and Development of the North Aegean Region and is TOURBO partner. It will manage the pilot action and call, in collaboration with Marche Region.

Art. 2 – Purpose of the present Call for EoI

SVEM and ELORIS are shortlisting and recruiting a roster of professionals, both individuals or public/private companies/entities (hereinafter referred to as “Experts”) specialized in innovation for SUSTAINABILITY and DIGITISATION in the area of TOURISM to support a number of companies operating in the sector. The selected Experts will support a pool of TOURISM MSMEs of 2 pilot areas in Italy and Greece according to a collaborative & open innovation approach, providing consultancy for the introduction of innovative ideas and practices to foster green and digital solutions in their business, based on the expressed needs of the sector at their regional level.

Art. 3 – The goal of the service

The Experts will provide with a personalized pre-competitive consultancy, consisting in a specific technical support in the perspective of introducing into the tourism companies’ specific innovations addressing the following challenges:

- **Challenge 1: Reducing the seasonality of demand**
- **Challenge 2: Addressing the impact of tourism transport**
- **Challenge 3: Improving the quality of tourism jobs**
- **Challenge 4: Maintaining and enhancing community quality of life, in the face of change**
- **Challenge 5: Minimising resource use and production of waste**
- **Challenge 6: Conserving and giving value to natural and cultural heritage**
- **Challenge 7: Making holidays available to all**
- **Challenge 8: Using tourism as a tool in global sustainable development**

More specific, the Experts will provide services as the following (but not limited to):

- *Revision of organizational or logistic patterns*
- *Definition of new market strategies*
- *Online stores*
- *Innovation across supply chains*
- *Conceiving of new touristic products*
- *Digitalization of tourism to e-business, e-commerce and smart tourism*
- *Smart destination vision, connections to global value chains*
- *Energy efficiency schemes or plans*

Art. 4 – Matchmaking of company’s need and expert’s know-how

The selected Experts could be requested to provide the Service to 1 or more companies, depending on the matchmaking between the innovation needs expressed by the selected MSMEs and the expert competences and know-how, in the framework of a Three-Party contracts signed between SVEM/Eloris, the MSME and the Expert.

Upon analysis of the eligibility criteria, the Experts will be inserted and accredited in the TOURBO Short List published.

The Marche and North Aegean MSMEs can appoint/choose the Expert before applying to the dedicated EoI for MSMEs. This means that an agreement has been reached between the MSME and the Expert in advance.

MSMEs and Experts must be entirely separate entities, with no financial or other ties. Specifically, MSMEs and selected Experts must not be owned by the same parent company, share governance or have common directors.

Art. 5 – Expected products and results

➤ *Format of the consultancy*

For each company assigned, the Expert shall carry out an innovation project/service in the perspective of introducing into the company a personalized pre-competitive consultancy consisting in a technical and economic service in the perspective of introducing into the company better sustainable and digitisation solutions or specific innovations (such R&D-based solutions, revision of organizational or logistic patterns, definition of new market strategies, design and implementation of energy efficiency plans etc.)

The service provided to the tourism companies will consist in helping companies to exploring potential of a breakthrough green innovation or to introducing sustainable and digitisation solutions.

Beside the basic format of the consultancy, the selected Expert can decide to introduce further approaches or analytic tools to target specific peculiarities and improve the overall quality of the service.

Each phase will be characterized by a close interaction among the Expert and the awarded company, with the final goal of enhance the company innovation capacity, help align the feasibility assessment to strategic business needs and enhance the collaboration with other enterprises belonging to the tourism territorial system.

The expert shall line up its own methodological approach with any guidelines and/or formats provided by the project.

Art. 6 – Value of the Service

The MSME proposal is evaluated by a Selection Committee composed by Local experts appointed by SVEM and Eloris separately.

The maximum amount that can be awarded per project with the dedicated Call is 8.000,00 Euro. The amount is funded 100%, no co-financing scheme is foreseen. Each Expert involved - successfully concluding the innovative service - will receive the final payment by SVEM or ELORIS for the service provided after issuing a valid invoice – or equivalent document - of 8.000,00 Euro.

Services of less than 8.000,00 Euro will not be eligible. If application concerns only part of a comprehensive project with a total spending forecast that exceeds 8.000,00 Euro, the activities to be financed by the TOURBO project should be part of a distinct sub project with a value of 8.000,00 Euro that should be clearly described in the application, for purpose of evaluation.

The total above mentioned amount includes VAT if the Expert selected by the MSME has its operative head office in the Country of the pilot partner (SVEM- ELORIS). VAT is zero – according to the national tax law- in the case the Expert selected by the MSME has its operative head office in a place outside the Country of the pilot Partner involved (SVEM-ELORIS).

The invoice – or equivalent document - of the Expert is issued directly to SVEM-ELORIS and not to the MSME (a copy of the invoice can be sent by the partner to the MSME) following art. IV of the Three Party Contract: “After the complete and correct Request for Payment is submitted to the pilot partner and its acceptance by the latter is communicated to the Expert and the MSME Beneficiary, the Expert is obliged to issue the invoice directly to the pilot project partner, making reference to the performed activities as described in detail in the project submitted and in the final report with reference to the “TOURBO Innovation Services awarding” by the MSME Beneficiary.

In case of need, the Expert shall be invited to participate to the TOURBO official Transnational project meetings. In this case, the costs of travel and accommodation for the participation to the events will be reimbursed separately by SVEM-ELORIS.

Art. 7 – Eligibility and requirements for Experts participation

To be accredited and inserted in the TOURBO Short List, applicants shall:

General Requirements:

1. Be an economic operator legally recognized or duly authorized to render professional services in a Interreg Europe eligible area²;
2. Be a natural person /single expert legally recognized or duly authorized to render professional services in Interreg Europe eligible area³;
3. Be a public-private Research Organization (University, technological Research Centre, other research organization) legally recognized or duly authorized to render professional services in a Interreg Europe eligible area⁴.

Specific Requirements:

- a) Entities mentioned in points 1,2,3, must have a high level of professional experience in one or more of the innovation domains of the TOURISM sector listed in Art.3 of this Call;
- b) Entities mentioned in points 1,2,3, cannot be entities in financial difficulty within the meaning of EU States aid rules, in particular Commission Regulation (EU) n.651/2014:
- c) Entities mentioned in point 1,2,3, must be able to issue the fiscal documents (invoice or similar) to be paid by the MSMES.

The above-mentioned Entities will be chosen on the basis of skills, experience and knowledge, appropriate to carry out the tasks assigned. Potential independent experts are expected to have specific and largely recognized competences in the field / topic of the TOURBO project.

Art. 8 – Submission of the request of participation and deadline

The interested candidates shall submit:

- the Application Form (Annex 2) duly filled and signed;
- the Declaration of Honour (Annex 3) duly filled and signed;
- a CV/Company/Organisation Resume in English, which is significant with respect to the skills and activities described in art.3 and art. 9 of this call, adding, if necessary, a description of criteria a), b) c) of art.9;
- *For Public or Private Research Organisations only:* a scanned copy of the Establishment Act/Statute (which can be submitted in original language);
- a copy of a valid ID document of the signatory person.

² Interreg Europe covers the entire territory of the European Union with its 27 Member States, including their insular and outermost areas, as well as Norway and Switzerland. This means that the Service will be dedicated and implemented for the MSMEs based in Marche Region and North Aegean Region, the Expert is in position to render the Service in the eligible area, but can be based in any other Country. Proposal refers only PP's countries

³ Idem

⁴ Idem

The submission of the request of participation must be sent **within the deadline of 30th of September 2024 to both addresses:**

tourbo@regione.marche.it;
tourbo@eloris.gr

Art. 9 – Selection criteria and shortlisting procedure

SVEM and ELORIS reserve the right to reject any application that fails to comply with the specification of this Call for EoI.

Candidates Experts will be notified about evaluation results by e-mail. In particular, each Expert will be informed by SVEM/ELORIS if the application has been accepted or not, not later than 30 days from the submission of the application.

Upon verification of the criteria stated in art. 7, SVEM/ELORIS and the eventual Selection Committee shall be balanced in terms of thematic expertise so as to cover the three innovation domains of relevance for this call listed in the Art. 3. As a result of the assessment process, a Short List will be defined and published in SVEM/ELORIS Web-site.

The criteria that will be applied to shortlist the Experts that will be eligible to provide the services are:

- a) In depth knowledge (academic and/or based on practical experience) of the TOURISM topics of relevance for the TOURBO project;
- b) Direct experience of the economic and financial challenges for MSMEs in the TOURISM sector as well as of the potential for experimentation of innovative DIGITAL&GREEN solutions;
- c) Pre-existing practices is essential: proven track record in similar works including innovative DIGITAL&GREEN solutions for TOURISM sector;

If one of the above a) b) c) fails to be met, the candidate will not be inserted in the Short List.

There won't be any ranking between eligible shortlisted Experts.

Art. 10 – Publicity and information

The present Call for EoI is published in the following Media:

Project website:

Institutional partner's website: www.regione.marche.it; www.semarche.eu; www.eloris.gr

For any information please contact:

SVEM - EMAIL: tourbo@regione.marche.it

ELORIS- EMAIL: tourbo@eloris.gr

Art. 11 – Confidentiality and Privacy

All information exchanged are confidential, in line with the REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.

All information exchanged are used only for the purpose of the project.

The Expert applying and undersigning the Applicant's Declaration of Honour gives its permission to SVEM/ELORIS to process the data given only for management (including publishing of general information) and statistic purposes even through digital devices respecting the security and privacy within the law. In particular, data processing by TOURBO Project Partners will be made in accordance with the provisions of Regulation (EU) 2016/679 and the subsequent transposing laws (jointly, the "GDPR"). The realization of the project implies processing of the following personal data: name of the organization, address, VAT number, telephone number, e-mail, web site, name of the legal representative of the organization, surname, position, telephone number, e-mail. During project's implementation personal data will be processed exclusively by persons authorized by project partners. As an interested party the applicant can require SVEM/ELORIS to exercise the rights described in the art. 15 of GDPR and in particular: access to relevant personal data rectification, integration, deletion, limitation of processing that concerns them or to oppose their processing. Pursuant to art. 17, paragraph 3, let. d), the right to cancellation does not exist for data which must be processed for the purposes of scientific research if the objective of the research itself cannot be obtained without them.

Art. 12 - Disclaimer

Interreg Europe Programme makes no representation, warranty or undertaking of any kind in relation to the accuracy or completeness of any Information.

Interreg Europe Programme will not be liable or responsible to any person in relation to any inaccuracy, error, omission or misleading statements contained in the Information.

Interreg Europe Programme will not be liable or responsible to any person in relation to any failure to inform any person of inaccuracy, error, omission or misleading statement contained in such Information of which it becomes aware after the date of release of that Information.

Interreg Europe Programme shall not be liable to any person for any damages, losses, costs, liabilities or expenses of any kind which it may suffer as a consequence of relying upon such Information.

Under no circumstances will Interreg Europe Programme be liable for any costs or expenses born by applicants in this process.

Art. 13 – Conflict of interest

Applicant Experts must have no conflict of interest with TOURBO Project Partners, MSMEs or the members of the Selection Committee that may affect the potential performance of the innovation project.

Annex 1 – TOURBO GLOSSARY

TOURISM: Tourism is a cross-cutting sector, involving a big diversity of services and professions, linked to many other economic activities. It impacts on sectors such as transport, construction, retail and on the numerous sectors that produce holiday products or provide leisure and business travel-related services. In its narrow definition including traditional travel and tourism providers (hotels, restaurants, cafes, travel agencies, car rentals, airlines etc.) that supply goods and services directly to visitors: tourism currently contributes some 4% to EU GDP.

Table 1: Tourism ecosystem definition by DG GROW Annual Single Market Report

NACE*	Description	Share to EU GDP
H49	Land transport and transport via pipeline	0.45
H50	Water transport	0.22
H51	Air transport	0.91
I	Accommodation and food service activities	1
N79	Travel agency, tour operator and other reservation service and related activities	1
N82	Office administrative, office support and other business support activities	1
R90-R92	Creative, arts and entertainment activities; libraries, archives, museums and other cultural activities; gambling and betting activities	0.66
R93	Sports activities and amusement and recreation activities	1

*NACE: The Statistical classification of economic activities in the European Community, abbreviated as NACE, is the classification of economic activities in the European Union (EU).

SUSTAINABILITY APPLIED TO TOURISM: Sustainable development is an overarching objective of the European Union: it requires the safeguarding the earth’s capacity to support life in all its diversity. It embraces concerns for environmental protection, social equity and the quality of life, cultural diversity and a dynamic, viable economy delivering jobs and prosperity for all.

Sustainable tourism is tourism that is economically and socially viable without detracting from the environment and local culture. It means business and economic success, environmental containment, preservation and development, and responsibility towards society and cultural values three facets that are interdependent. As the product is largely based on environmental, cultural and social quality, the tourism sector - if not managed sustainably - is at risk of deteriorating or even consuming its own income generating resource base, and thus of being economically and socially unsustainable.

The EU Sustainable Development Strategy⁵ (SDS) has three key objectives: economic prosperity; social equity and cohesion; and environmental protection.

Taking each of these in turn, the following aims for the sustainability of European tourism are proposed⁶:

A. Economic prosperity

- To ensure the long-term competitiveness, viability and prosperity of tourism enterprises and destinations.
- To provide quality employment opportunities, offering fair pay and conditions for all employees and avoiding all forms of discrimination.

B. Social equity and cohesion

- To enhance the quality of life of local communities through tourism, and engage them in its planning and management.
- To provide a safe, satisfying and fulfilling experience for visitors, available to all without discrimination by gender, race, religion, disability or in other ways.

C. Environmental and cultural protection

- To minimize pollution and degradation of the global and local environment and the use of scarce resources by tourism activities.
- To maintain and strengthen cultural richness and biodiversity and contribute to their appreciation and conservation.

Some **key challenges** that must be addressed if these aims are to be met:

• **Challenge 1: Reducing the seasonality of demand**

One of the most wide-ranging problems of leisure tourism in Europe is its concentration on specific, restricted periods of the year, which is linked both to climate and the cultural and socio-economic rhythm of everyday life. This results in temporary saturation of the communication infrastructure, tourist facilities, and the carrying capacity of destinations, which gives rise to reduced quality.

• **Challenge 2: Addressing the impact of tourism transport**

Today, there is a growing tension between the development of European transport infrastructure and services, the mobility requirements of tourism in the context of available connections to destinations, the capacity to serve them, and related costs

• **Challenge 3: Improving the quality of tourism jobs**

In tourism, staff provide an integral part of the customer experience, and it is the people working in the industry that can provide it with a principal source of competitive advantage. There must be something unique in the skills, know-how and behavior of those working in the industry to enable Europe to distinguish itself from other competing locations.

⁵ 'A Sustainable Europe for a Better World: A European Union Strategy for Sustainable Development' – EC, 2001. <https://eur-lex.europa.eu/EN/legal-content/summary/strategy-for-sustainable-development.html>

⁶ ACTION for MORE SUSTAINABLE EUROPEAN TOURISM Report of the Tourism Sustainability Group – 02.07

- **Challenge 4: Maintaining and enhancing community quality of life, in the face of change**
Two types of change present particular challenges and opportunities for local communities at the moment. The first relates to property development, associated with tourism, altering the character of settlements. Whereas this can bring considerable economic benefits to communities, it can also result in spreading urbanisation (or sporadic development) leading to loss of local amenity and green space.
A second type of change comes from the restructuring of local economies, resulting from a decline in traditional activities, with tourism seen as an answer to the replacement of local income and jobs.
- **Challenge 5: Minimising resource use and production of waste**
Tourism can be a significant and at times profligate user of environmental resources. For instance, the use of water and the waste management are two major issues for the sustainability of tourism. The future planning of tourist destinations and the design of individual facilities should meet criteria for minimising resource use and managing waste. Much of the action required to address this challenge rests with strengthening environmental management in tourism enterprises. Changing visitor behavior can also have an important impact.
- **Challenge 6: Conserving and giving value to natural and cultural heritage**
The relationship between tourism and an area's natural and cultural heritage is of critical importance. Tourism can play a key role in raising awareness and generating direct and indirect support for conservation (Aim 3b). Looked at the other way, the quality of the natural and cultural heritage is, in most areas, fundamentally important to the generation of economic prosperity through tourism.
- **Challenge 7: Making holidays available to all**
Social inclusion and equity are important principles of sustainable development. A specific aim is to ensure that tourism experiences are available to all without discrimination. Relevant challenges in the SDS include not only social inclusion but also public health, as the positive contribution of holidays to physical and mental wellbeing has been well documented.
- **Challenge 8: Using tourism as a tool in global sustainable development**
It is highly appropriate that our concern about sustainable tourism in Europe should translate also to concern for the effect of European tourism and tourism-related policies on global sustainable development.

EC POLICY INITIATIVES SUPPORTING TOURISM GREEN TRANSITION⁷

⁷ Transition pathway for tourism, EC – 2020. <https://op.europa.eu/en/publication-detail/-/publication/404a8144-8892-11ec-8c40-01aa75ed71a1>

On 10 March 2020, the Commission adopted a new industrial strategy⁸. The aim was to help EU industry lead the green and digital transformations and to boost the EU's global competitiveness and open strategic autonomy.

The document identifies a set of thematic priorities and key objectives to foster “Tourism green transition”.

The green transition for public and private sector tourism organizations will be spearheaded at EU level by the following legislative initiatives:

- Proposing binding EU nature restoration targets⁹ as announced in the EU biodiversity strategy for 2030;
- Proposing binding targets to reduce food waste across the EU³⁹ as announced in the farm to fork strategy¹⁰;
- Implementing Directive (EU) 2019/904 on single use plastics, making all plastic packaging reusable or recyclable by 2030, proposing measures to restrict intentionally added micro plastics and unintentional release of micro plastics as called for in the circular economy action plan¹¹;
- Meeting the objectives of the Urban Waste Water Treatment directive as regards collection and treatment, taking into account the ongoing revision of the directive;
- Proposing harmonised rules on the uptake and supply of sustainable aviation fuels;
- Proposing rules for the use of renewable and low-carbon fuels in maritime transport¹²;
- Boosting a smart and sustainable TEN-T network with long-distance, night and cross-border passenger rail services;
- Revising the Energy Performance of Buildings Directive to require all new buildings to be zero-emission as of 2030, and new public buildings as of 2027;

European Tourism Indicators System for sustainable destination management¹³

Tourist destinations are increasingly being called upon to tackle social, cultural, economic, and environmental challenges. To help them measure their performance in relation to sustainability, which is essential, the European Commission has developed a ‘European Tourism Indicators System’ (ETIS).

The ETIS toolkit provides the primary support (guidelines) and clear explanations about what the indicators (core and supplementary) are, and how to use them.

⁸ Ibid

⁹ https://ec.europa.eu/environment/strategy/biodiversity-strategy-2030/eu-nature-restoration-targets_en

¹⁰ https://ec.europa.eu/food/horizontal-topics/farm-fork-strategy_en

¹¹ <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=COM%3A2020%3A98%3AFIN>

¹² https://transport.ec.europa.eu/news/efficient-and-green-mobility-2021-12-14_en

¹³ https://single-market-economy.ec.europa.eu/sectors/tourism/eu-funding-and-businesses/funded-projects/sustainable/indicators_en

THE DIGITAL TRANSITION OF TOURISM¹⁴

As in every ecosystem of our economy and our society, digitalisation impacts and transforms tourism. Platforms, online payments, and social media – to give but a few examples – greatly impact how we live and do tourism.

- **Digital solutions for business.** Considering business opportunities, digitalisation inspires innovative models, solutions and ecosystems. It opens up new roles for consumers and producers, making way for start-ups and upscaling existing businesses. While also helping meet supply and demand.
- **Digital solutions for the public sector and tourism managers.** From the point of view of local authorities and destination management organisations (DMOs), digitalisation supports destinations in easing the impact of seasonal flows on local resources, infrastructures, transport systems, and services, thereby integrating arrivals seamlessly and sustainably.
- **Digital solutions for visitors.** For visitors, digitalisation can offer customised experiences, which can be enjoyed before, during and after a visit. It also has the potential to provide tourists with integrated, easy-to-use, remote information on services, offers, maps, events, experiences, available infrastructure, and sustainability and safety levels.

As for innovative governance models, the Commission supports networks of cities that have already put effective mechanisms in place, or are contemplating doing so, staying in close contact and exchanging good practices:

- Intelligent cities challenge¹⁵;
- European capitals of smart tourism¹⁶;
- EDEN - European Destinations of Excellence¹⁷.

¹⁴ https://single-market-economy.ec.europa.eu/sectors/tourism/eu-tourism-transition/digital-transition-tourism_en

¹⁵ <https://www.intelligentcitieschallenge.eu/>

¹⁶ https://smart-tourism-capital.ec.europa.eu/index_en

¹⁷ https://single-market-economy.ec.europa.eu/sectors/tourism/awards-and-outreach-activities/eden_en

Annex 2– Application Form to apply to the TOURBO Call for EoI for Experts to supply Innovation Services to MSMEs in the TOURISM Sector

I, the undersigned, _____ [name of Expert] or as Legal Representative of _____ [name of the Company or Organisation] – (erase where not applicable), with Official Registered Office Address in (Street-City-Province) _____ and Operational Office in (Street-City-Province) _____ and registered VAT number _____ at the Chamber of Commerce of _____, hereby express the interest to participate in TOURBO Call for EoI in order to provide technical sustainable energy efficiency and digitisation solutions to boost the competitiveness of MSMEs of TOURISM sector.

1. Contact Information

Name:

Surname:

Nationality/ies:

Country:

Email address:

Phone number:

2. Sector, scope or topic of expertise

Please provide a short description of your expertise and scope of activities, at research, experimental or professional level.

(max. 1800 characters - 1 page)

3. Connection of your expertise with the topics of relevance for the TOURBO project

Please provide a short description of the connection of your expertise and scope of activities, with the challenges and services, described in Art 3 of this call

(max. 1800 characters - 1 page)

4. Knowledge and experience (academic and/or based on practical experience) in TOURISM sector and topics of relevance for the TOURBO project:

Please shortly provide information on educational and professional background related to the capacity to provide Service for innovation solution within the topics.

(max. 1800 characters - 1 page)

5. Pre-existing practices:

Please provide a track record in similar works including innovative DIGITAL, GREEN and ENERGY EFFICIENCY solutions for tourism sector;

(max. 1800 characters - 1 page)

Annexed to this Application are:

- the Declaration of Honour duly filled and signed;
- a CV/Company/Organisation Resume in English;
- *For Public or Private Research Organisations only:* a scanned copy of the Establishment Act/Statute in original language);
- a copy of a valid ID document of the signatory person.

Upon my request to participate in the collaborative & open innovation environment in the framework of TOURBO project, I, the undersigned, accept all the provisions included in the announcement and – in case of selection - I commit myself to cooperate proactively with SVEM/ELORIS for the successful implementation of the project.

.....

Signature

.....

Date and place

.....

Name and Surname

.....

Official Stamp (if in use)

Annex 3 - DECLARATION OF HONOUR

By submitting this EoI, the applicant declares that:

1. The applicant is fully aware that resources of the TOURBO project aim to finance Innovation actions-plans, are part-funded by the European Regional Development Fund (ERDF) – Interreg Europe Programme and that all resources are therefore subject to the EU Structural Funds Regulations;
2. The applicant is fully aware that the participation as Expert automatically excludes the possibility for the entity representing the Expert to present an EoI as MSMEs;
3. The information provided in the application form is accurate, sincere, complete and correct in all its elements;
4. The applicant or any of the persons involved in the knowledge providing does not have any conflict of interest that may affect the potential performance of the Innovation project;
5. The applicant declares that holds all the eligibility requirements;
6. The applicant is not in one of the following situations:
 - a. is in bankrupt or being wound up, is having its affairs administered by the courts, has entered into an arrangement with creditors, has suspended business activities, is the subject of proceedings concerning those matters, or is in any analogous situation arising from a similar procedure provided for in national legislation or regulations;
 - b. they or persons having powers of representation, decision making or control over them have been convicted of an offence concerning their professional conduct by a judgment of a competent authority of a Member State which has the force of res judicata;
 - c. is not in compliance with all its obligations relating to the payment of social security contributions and the payment of taxes in accordance with the legal provisions of the country in which it is established, with those of the country of the contracting authority and those of the country where the contract is to be performed;
 - d. has been the subject of a judgement which has the force of res judicata for fraud, corruption, involvement in a criminal organisation, money laundering or any other illegal activity, where such activity is detrimental to the financial interests of TOURBO project partners;
 - e. is a subject of an administrative penalty for being guilty of misrepresentation in supplying the information required by the contracting authority as a condition of participation in a procurement procedure or failing to supply this information, or having been declared to be in serious breach of its obligations;
 - f. has shown significant deficiencies in complying with the main obligations in the performance of a contract financed by the Union’s budget, which has led to its early termination or to the application of liquidated damages or other contractual penalties, or which has been discovered following checks, audits or investigations by an Authorising Officer, OLAF or the Court of Auditors;

7. The applicant will inform SVEM/ELORIS, without delay, of any situation considered a conflict of interest or which could give rise to a conflict of interest.

Yours faithfully,

.....

Signature

.....

Name and Surname

.....

Date and place

.....

Official Stamp (if in use)